

Yousef Abdallah

Full-Stack Developer — WordPress · Vue.js · AI Workflows

+20 121 1476 012
info@youesf-abdallah.online
youesf-abdallah.online
github.com/yousefabdallah171
Alexandria, Egypt

PROFILE

Full-Stack Developer with 3+ years delivering enterprise web products for leading Egyptian and Gulf brands including Toyota & Lexus Egypt, Juhayna, Attijariwafa Bank, and 57357 Hospital. Specialises in WordPress (custom themes/plugins, Gutenberg FSE, Sage, WooCommerce) and modern JavaScript frameworks (Vue.js, Nuxt.js, Next.js). Builds open-source coding agent skills — GSAP workflow tooling, spec-driven code quality review, and AI-powered UI generation — that accelerate delivery and encode project intelligence across sessions.

CORE EXPERTISE

WordPress & CMS

- Custom Theme & Plugin Dev (OOP), CPT, Hooks/Filters
- Bedrock + Sage + Blade + Composer
- Gutenberg FSE — native block dev, theme.json
- ACF Pro: Flexible Content, Repeater, JSON Sync
- WooCommerce: gateways, checkout, custom extensions
- Redis/Memcached, Core Web Vitals, security hardening

Front-End & Full-Stack

- Vue.js (Composition API, Pinia) · Nuxt.js · Next.js 14
- TypeScript · Tailwind CSS · Bootstrap · SCSS · Vite
- REST APIs · Axios · Figma → pixel-perfect UI

AI-Augmented Development

- Claude Code & Codex CLI: SKILL.md engineering, persistent agent workflows
- Open-source coding agent skills on GitHub (Claude, Codex, Cursor, Gemini)
- Spec-driven build & review cycles with automated detection layers
- LLM-powered features: automation bots, AI-integrated web apps

MENA-Market & DevOps

- Paymob · Fawry · Stripe · regional bank CRM integrations
- Git · Docker · CI/CD · VPS (CloudPanel) · Vercel
- MySQL · PostgreSQL · Redis
- Google Analytics · SEMrush · Ahrefs · Screaming Frog

PROFESSIONAL EXPERIENCE

WordPress & Vue.js Front-End Developer · [Code95 Web Technologies](#) 09/2025 – Present Remote · Full-Time

- Delivered enterprise web solutions for Toyota & Lexus Egypt, Juhayna, Attijariwafa Bank, and 57357 Children's Cancer Hospital
- Toyota & Lexus Egypt [lexus.code95.info](#) — Vue.js + Nuxt.js, front-end module development with the team
- 57357 Hospital [57357.code95.info](#) — Vue.js + Nuxt.js, module-level frontend development
- Juhayna [juhayna.com](#) — WordPress + Sage + ACF Blocks; responsible for the majority of the website
- Attijariwafa Bank — website + loan calculator + CRM integration, delivered in 4 weeks
- Pixel-perfect Vue.js + Tailwind CSS interfaces from Figma; agile sprints with PMs and QA

WordPress Developer & Technical Content Writer · [WPDive / ThemesCamp](#) 02/2025 – 10/2025 Remote · Full-Time

- Co-developed premium WordPress themes on ThemeForest — [ThemesCamp](#) brand; strict Envato coding standards
- Authored SEO-optimised technical articles for [wpdive.com](#) achieving first-page Google rankings
- Produced comprehensive product documentation and user guides for theme products

Full-Stack Web Developer · [Media Pyramids](#) 11/2024 – 02/2025 Remote · Part-Time

- Built bilingual (AR/EN) web applications for MENA-region clients using modern PHP and JavaScript
- Delivered scalable backend solutions integrated with third-party regional APIs

Full-Stack WordPress Developer & SEO Specialist · [SMA Marketing](#) 09/2024 – 02/2025 On-site · Full-Time

- Led WordPress development and technical SEO for Egypt and GCC clients
- Optimised Core Web Vitals; implemented Schema Markup and Local SEO strategies

Full-Stack Web Developer · **Freelance / Self-Employed**02/2024 – Present *MENA · International*

- Selected clients: Sultan Al Hashmi, Al Maerfia, GC Hardware, Algrowvert, Huseyinkaya
- Built [SAFD](#) — Social Auto Funnel Dashboard: SaaS automating Facebook & Instagram replies and DM funnels via official Meta Graph API. Next.js + TypeScript.

AI TOOLING & OPEN SOURCE

- ▶ [gsap-animated-frontend](#) ★ 28 Persistent GSAP animation workflow for coding agents. gsap-new / gsap-refactor commands, phased execution, .gsap/ state files. Works with Claude Code, Codex, Cursor, Gemini.
- ▶ [code-quality-reviewer \(Codeguard\)](#) ★ 4 7-layer code quality guardian. /feature-build & /feature-review; stack detection, anti-pattern scan, security scan, cost estimation — any language or framework.
- ▶ [ui-generate-from-plan](#) ★ 2 14-layer design system inference converting plan.md + tasks.md into production HTML prototypes. 52 anti-slop rules. Arabic/RTL-ready.
- ▶ [html-to-wordpress-converter](#) Python tool automating conversion of static HTML prototypes into WordPress themes.
- ▶ [SAFD — Social Auto Funnel Dashboard](#) Live SaaS: Facebook & Instagram comment automation via Meta Graph API. Next.js + TypeScript.

SELECTED LIVE PROJECTS

- ▶ [juhayna.com](#) [WordPress · Sage · ACF Blocks] Built the majority of the site — 10+ custom ACF block modules
- ▶ [Lexus Egypt](#) [Vue.js · Nuxt.js] Frontend module development — Code95 team
- ▶ [57357 Hospital](#) [Vue.js · Nuxt.js] Frontend module development — Code95 team
- ▶ [GC Hardware](#) [WordPress] Business website + product catalogue — Freelance
- ▶ [Algrowvert](#) [WordPress] Business website — Freelance
- ▶ [WPDive](#) [WordPress] Technical content + theme development

EDUCATION

Bachelor of Commerce · **Damanhour University**2023 – 2027 *Egypt*

Business Management · Marketing · Economics